

I WANT TO SPONSOR RIVERFEST!

My business would like to sponsor RiverFest as a:

- Friend \$150
- Supporter \$250
- Co-sponsor \$500
- Signature Sponsor \$1,000
- Spotlight Sponsor \$2,000
- OTHER (include amount) \$ _____



Business Name

Contact Name

Address

City

State

Zip

Telephone

Email

To sponsor by credit card:

Call 307.332.5772, or stop by the Lander Art Center

To sponsor by check:

Please make checks payable to "Lander Art Center"

Bill me later:

Complete form and we will provide an invoice to your business.

Detach form and mail to:

Lander Art Center, Attn: Sponsorship
224 Main Street, Lander WY 82520

Our mission is to engage our community's young people and adults in visual arts through quality exhibitions and learning opportunities that will support a strong arts community.



Stacy Stebner, Executive Director
director@landerartcenter.com

224 Main Street, Lander, WY 82520
www.landerartcenter.org
307.332.5772

Gallery Hours:
Tuesday–Thursday: 10am–6pm
Friday–Saturday: 10am–4pm

SPONSOR RIVERFEST

11TH ANNUAL

ART AND MUSIC IN THE PARK



...and support a Lander tradition



LANDER
ART
CENTER

STRATEGIC, WELL-CONCEIVED SPONSORSHIPS CAN BOOST BOTH YOUR SHORT-TERM AND LONG-TERM BUSINESS.



WHAT IS RIVERFEST?

SATURDAY, AUGUST 10, 2019
at Lander City Park

1,500 local and out-of-town guests
60 local and regional artists and musicians

Each summer Lander Art Center hosts RiverFest: Art and Music in the Park. This full-day, outdoor event consists of 40+ artists and artisans who come to sell their work. RiverFest also features live Lander-based and regional bands and we offer free workshops, classes, and demonstrations for youth and adults. We welcome food and beverage vendors who sell everything from wine and beer, to tacos and popcorn so folks can truly spend a whole day enjoying art and music in the park.

COMMUNITY REACH & IMPACT OF LANDER ART CENTER EVENTS

Lander Art Center (LAC) exhibitions reach 100 patrons opening night and upward of 500 visitors during a 6 week exhibition. Exhibition posters are distributed to 30+ businesses. Approximately 250 members receive our exhibition postcards and newsletters. Exhibitions are free and open to the public.

Lander Art Center's two signature events, Art in the Afternoon and RiverFest, connect the community to talented artists in our area. These widely attended events utilize local resources and partnerships to provide a rich experience for the community and promote tourism to the area.

HOW SPONSORSHIP BENEFITS YOUR BUSINESS

- Enhances your public profile
- Builds brand awareness & recognition
- Differentiates your business from competitors
- Develops closer relationships with customers
- Reaches a target audience
- Increases exposure to services and products



BE A PART OF THE 11TH ANNUAL RIVERFEST!



EVENT SPONSORSHIP LEVELS

Friend \$150

- Name or logo will appear in the member newsletter
- Logo on event's webpage on the LAC website

Supporter \$250 [All the above benefits]

- Business name or logo marketed with event marketing materials on event signage/poster and website

Co-Sponsor \$500 [All the above benefits]

- Business logo prominent on poster
- Logo displayed at event

Signature Sponsor \$1,000 [All the above benefits]

- Sponsor will receive recognition in radio marketing spots
- RiverFest Signature sponsors will have their names announced the day of event

Spotlight Sponsor \$2,000 [All the above benefits]

- Recognition in all press release, radio, & marketing spots

